

# The Mudflap

News and Activities from the Tidewater Region—Antique Automobile Club of America

Volume 66, Issue 9

September 2022



## TRAACA Annual Chili Cookoff Saturday October 29, 2022 At the Milligan's



## TRAACA CALENDAR

### SEPTEMBER

- 3 - Doumar's Drive-In Gathering - 4 PM
- 8 - TRAACA Monthly Board Meeting (6:30 PM - Mom and Pop's Family Restaurant - Norfolk VA) seating.)
- 15 - TRAACA Monthly Meeting (Chesapeake Convention Center)
- 24 - TRAACA 48th Annual Meet - Eggleston Headquarters, Norfolk VA

[traaca.com/calendar.htm](http://traaca.com/calendar.htm) for the latest info on upcoming events!



The calendar says school will soon be back in session! As the car season begins to slowly brake for another year, we traditionally mark this time with our Tidewater Region Annual Chili Cook-Off!

This year's Chili Cook-Off is on Saturday, October 29<sup>th</sup>. Dewey and Maxine Milligan have again graciously offered to host the Chili Cook-Off at their home in Chesapeake, VA. Members are welcome to arrive beginning at 12:00 noon and we'll begin eating at 1:00 PM.

Please either bring a crockpot with enough of your special, super top-secret, family recipe chili to share with your fellow Club members or bring a side dish or dessert. The Club will provide bowls, tableware, and drinks.

Please contact Wayne and Carol Milligan at [carowaynmilligan@cox.net](mailto:carowaynmilligan@cox.net) or (757) 404-7937 to sign up to attend and let us know the number attending, and whether you will be bringing chili, a side dish, or a dessert.

So, start the Fall season off right by joining your fellow Tidewater Region members at Dewey and Maxine Milligan's on Saturday, October 29<sup>th</sup>. Drive your antique vehicle and come prepared to share some delicious food and a fun time with good friends.

**WHEN:** EATING at 1:00 PM, Saturday, October 29th

**WHERE:** Dewey & Maxine Milligan's

2000 Shillelagh Road  
Chesapeake, VA 23323  
(757) 404 - 7937

**SIGN UP:** Please RSVP by Tuesday, Oct 25<sup>th</sup>, by contacting Wayne and Carol Milligan at [carowaynmilligan@cox.net](mailto:carowaynmilligan@cox.net) or at (757) 404-7937.

# President's Podium

**Tim Hund**  
**TRAACA President**  
[traacacontact@gmail.com](mailto:traacacontact@gmail.com)  
**(757) 489-1762**



Did you feel it? No, it was not an earthquake or any other significant event. It was a week or so ago. I was on my side porch enjoying my second cup of coffee, a routine I started after retirement, making sure the beautiful Lafayette river was still flowing. A feeling, a smell, that lovely fall awakening. Regardless of the weather in Hershey, I guarantee that you will have one of these days in Pennsylvania in October. Many of you know that the first ten years of my life were in that section of Pennsylvania. The fall brings back many of those old feelings. This year, for the first time in many years, I no longer have a brother living in that area. That brother has also retired and has moved to South Carolina. Some times you take these things for granted until you don't have them any longer. So like the majority of you that go to Hershey, I will have to use a hotel or a camper. This year Hershey starts and ends a day earlier. Maybe a cousin won't mind my intrusion. See everyone at the fall meet.



**Tim Hund TRAACA President**

## Dinner Meeting Corner

**Chief Contact: Skip Patnode**

Members will be contacted via e-mail to obtain their RSVPs for the club's monthly dinner meeting. (Members without e-mail will be contacted by phone.) If you will be attending, please respond to Skip Patnode's e-mail by the requested date and let him know how many people will be coming. (There is no need to respond if you are not coming.) Skip will reply to you once he adds you to his attendance list. **It is critical that you respond** so we can let the hotel know how many people will be attending & they can prepare enough food. If you are not receiving Skip's e-mails or want to be taken off the list, please contact him at [skippatnode@cox.net](mailto:skippatnode@cox.net) or (757) 672-8495. Thank you for your cooperation!



ANTIQUE AUTOMOBILE CLUB  
of AMERICA

# ANTIQUÉ VEHICLE REQUEST FROM WHRO!

**From John Heimerl:**

WHRO has requested antique cars for the Neptune parade and other Time Machine Network launch activities:  
 3 to 5 cars from the 50s, 60s and 70s for the Neptune Festival Parade, Saturday 10/1. It starts at 9 but would say we would need to be in parade line by 7:30.

Paul Shugrue is the emcee of the parade. A car from those eras to stay on the boardwalk parked 9/30-10/2 where we will play The Time Machine and have signage.

A car that we can park in front of Smartmouth Brewery, Norfolk on 10/15 starting at 4 for the official Time Machine Launch Party hosted by Paul Shugrue and Jerry Carter.

Please contact Amy Houck at WHRO if you are interested:  
[amy.houck@whro.org](mailto:amy.houck@whro.org)

## 2021 TRAACA Officers & Board

- President - Tim Hund:**  
[traacacontact@gmail.com](mailto:traacacontact@gmail.com)
- Vice President - Bill Treadwell:**  
[traacacontact@gmail.com](mailto:traacacontact@gmail.com)
- Secretary - Doug Grosz**
- Treasurer - Tammy Park**
- Board - Jerry Adams**
- Board - Dick Chipchak**
- Board - Skip Patnode**
- Board - Fred Cole**
- President Emeritus - Wayne Milligan**

# From the Running Board

**TRAACA Board Meeting Minutes** *(final approved copy can be obtained from Secretary)*

**TRAACA Board Meeting Thursday, August 11, 2022**  
**Officer's Present:** Tim Hund, Bill Treadwell, Tammy Park, and Douglas Grosz. Board Members present: Skip Patnode, Jerry Adams, Dick Chipchak. President Emeritus: Wayne Milligan Club members present: Bob Stein, Harry Park, Linda Treadwell.

**Quorum:** Board Meeting called to order at 6:30 PM.

**President:** Thanked everyone for being at the meeting. Thanked everyone who was involved in the Swap Meet including all members.

**Vice President:** Echoed thanks to all members, volunteers, purchasers, and vendors at the Swap Meet.

**Secretary's Report:** Report distributed electronically.

**Treasurer's Report:** Reports were provided in an advance electronically by Tammy Park.

## COMMITTEE REPORTS:

### Activities:

- Meeting at Doumar's the first Saturday of each month.
- Activities committee has not met to plan any events.

### Dinners:

Continuing discussions with the Chesapeake Conference Center about monthly dinners. New management is eager to work with the club.

### Membership:

161 membership, 281 members. New members will get their first meal free in the first month they are part of the club. A board member will usher them at the meeting, helping them meet new people and get accustomed to the club, answer questions, etc.

### Ongoing Business:

#### New

- Past President's Committee continuing to research club requirements for revenue from Grand National.

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- Bill Treadwell has a date from Nansemond Suffolk Academy for the Swap Meet for March 2023. Board has approved the Swap Meet for next year. The Board approved a \$500 donation to Nansemond Suffolk Academy for use of the facility for the Swap Meet.
- Bob Stein spoke about the fall meet. Board approved money for trophies and dash plaques for our fall meet at Eggleston Services. Cars that won National Awards will be used as a special display at our show. Special show at Atlantic Shores on October 1. See Matt Doscher for details.
- Reminder members must renew separately with National AACA and TRAACA starting this year. We will not collect money to renew with National anymore.
- Discussed a TRAACA booth at Coastal Virginia Auto show at the VB Convention Center. Research to occur on about this possibility

### Other Business:

VPCCC Monthly Meeting Report: NSTR (Nothing Significant to report)  
 CCCHR Monthly Meeting Report: NSTR

**Adjourned at 7:20pm.** Next board meeting is 6:30pm Thursday, September 8th at Mom and Pop's Diner in Norfolk.



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**THE MUDFLAP** is the newsletter for the Tidewater Region of the Antique Automobile Club of America, and is published monthly.

**Editor: Doug Grosz**

c/o Tammy Park 1804 Silveria Street Virginia Beach, VA 23464



# EyesOn Design Car Show—Part 1

## Grosse Pointe Shores, MI

Story and photos by Mark McAlpine



EyesOn Design is an annual event originally “founded in 1987 with the support of the design heads of GM, Ford, and Chrysler as an automobile exhibition judged exclusively by automobile designers.” According to Wikipedia, the first two shows were called “Eyes on the Classics” and held in the parking lots of the Grosse Pointe Academy (a private day school located in Grosse Pointe Farms, MI, a suburb of Detroit) and focused on cars from the “Big 3” American automobile manufacturers—Chrysler, Ford, and GM. The show expanded to include foreign manufacturers and moved to the Edsel & Eleanor Ford House in nearby Grosse Pointe Shores beginning with the third show in 1989. In 2002, the show was held at the then-Chrysler Headquarters and Technical Center in Auburn Hills, MI, and in 2003 at the GM Technical Center in Warren, MI (the first time GM’s Tech Center was open to the general public since its official opening in 1956). The show returned to the Ford House in 2004 and has been held there every year since (except in 2020 when it was cancelled due to the COVID pandemic).

The EyesOn Design car show benefits the Detroit Institute of Ophthalmology, funding research and support for the visually impaired and blind. (One key area of research is “marrying” nanotechnology and nanobiology—seeking to develop an implant to provide artificial vision to the blind, similar to cochlear implants for the deaf.)

Since 1988, the EyesOn Design show has awarded a lifetime achievement award to a notable automotive designer, with the first recipient being Gordon Buehrig and other past recipients

including Harley Earl, Virgil Exner, Bob Lutz, Bill Mitchell, Dick Teague, and Ed Wellburn. This year’s recipient was Peter Brock, whose accomplishments include the initial design for the XP-87 Corvette Stingray racer (which ultimately became the 1963 Chevrolet Sting Ray) and designing the Shelby Cobra Daytona Coupe.

The theme for this year’s show was “Designed for Speed.” There were 23 judged categories (ranging from early Indy and Grand Prix cars to vintage flat track, road race, and motocross/enduro motorcycles) and 16 special displays including Ford GT development, GM Engineering Gone Wild, and a Vision of Winning Le Mans). This article highlights some of the vehicles displayed in the four Indy car categories, the two Golden Era of Road Racing categories (American and European), and speed record cars. (Other categories will be covered in future articles.)

You can tour Ford House, its beautiful 87-acre grounds, and the recently opened Visitor Center every day except eight Federal holidays a year. The house and grounds are each worth the modest price of admission, and the Visitor Center holds special attraction for car enthusiasts because of three special cars on display: Edsel Ford’s custom-built 1932 Ford Model 18 Speedster, his 1934 Ford Model 40 Special Speedster, and his 1939 Lincoln Continental prototype.

The theme for the 2023 EyesOn Design car show has not been announced yet, but we’ll be there. You should go, too.



*1909 Ford Model T racer—winner of the 1909 Ocean-to-Ocean Automobile Endurance Contest from New York City to Seattle*



1924 Ford Frontenac "Barber Warnock Special" replica



1924 Miller 122 Supercharged Indy 500 race car



1927 Bugatti Type 35 Pur Sang replica



1931 Butcher Brothers Special Indy 500 race car



1935 Miller-Offenhauser Gilmore Special Indy 500 race car



1938 Thorne Engineering Special Indy 500 race car



1957 Kurtis-Offenhauser Bryant Heating & Cooling Special Indy 500 car



1960 Watson-Ewing Joe Hunt Magneto Special Indy 500 race car



*(L-R) 1963 Turner Mk III Sports roadster and 1963 Elva Courier Mk III roadster*



*1952 Porsche America aluminum roadster—1 of 16 built*



*1954 Lancia D50A (authentic reconstruction built by Lancia staff)*



*1976 Lancia Stratos HF Group IV World Rally competition car*



*1932 Ford Dry Lakes roadster tribute to Veda Orr, the first woman to race an SCTA-sanctioned dry lakes event and set several speed records*



*1972 Triumph T120R Bonneville land speed racer motorcycle*



*1987 Oldsmobile Aerotech Longtail speed record car*



*Edsel Ford's 1932 Ford Model 18 Speedster*



*Edsel Ford's 1934 Ford Model 40 Special Speedster*



*Edsel Ford's 1939 Lincoln Continental Prototype—this second prototype has a larger interior, taller trunk, and the doors positioned farther forward*



## STILL COLLECTING— From the back seat of a limousine

*By Terry Bond*



From the horse-and-buggy days, the back seat (passenger compartment) of a vehicle was an elegant, fairly comfortable place for the well-to-do members of society as they were being transported around town. Early automobiles were also known as “Town Cars” as it was the vehicle specially used for transportation into the city. Limousine also referred to a chauffeur-driven vehicle, so the terms were sometimes interchangeable.



*1910 Oldsmobile Town Car*

Interiors were often upholstered in fine brocade, floors were nicely carpeted, and windows were equipped with shades. Flower vases adorned them, serving the dual purposes of not only decorating the area but keeping smelly chauffeurs from spoiling the trip. Later in the automobile age, those same flower vases and their fresh contents kept gasoline, /motor-oil and exhaust smells from contaminating nicely perfumed passengers.

These elaborate passenger compartments also included other accessories that provide creature comforts to passengers. Liquor cabinets, speaking tubes, and make-up kits for the ladies all made the journey more comfortable and enabled them to “freshen up” upon arrival at their destination. Commonly found, and a direct carry-over from those early carriages was the vanity set.



*Passenger compartment of a 1911 Renault Town Car.*



*Elaborate interior of another Renault Town Car. This vehicle was used in the movie “Titanic.”*

Often removed and transferred from one vehicle to another were the flower vases, and interior “Vanity Sets.” Both of those have become collector’s items today.

The vanity sets are a bit more obscure, often being referred to as “smokers companions,” “ladies vanities” or “writing sets” depending on their intended use. Sometimes those uses were combined in larger more complex sets.



Elegant wooden or metal “boxes” with compartments for every convenience along the road were mounted into the rear compartments of these fancy vehicles. They could be removed for cleaning so mounting was quite simple.



*Mounting hardware on an interior automobile Vanity Set.*

Many sets were contained in wooden boxes. Later in the 1920s and 30s, they were made from formed metal, or had leather covered framework. Matching containers were supplied for make-up, or for writing accessories like ink-bottes. Those designed for smokers use held containers for cigarettes, cigars, matches and ash-trays. In some cases, a built-in automatic mechanism dispensed cigarettes one at a time and also provided an electrically operated lighter. Such sets were very much personal items and were often engraved with the owner’s initial or family crest. They were transferred into other vehicles or installed into newly purchased automobiles.



*An elegant Vanity Set with built in clock. Compartments are filled with a lady’s make-up containers and note pad.*



*Another wooden Vanity Set with built-in clock. This is a smokers-set with cigarette compartment, ash tray, and match container.*



*Another set with built-in clock. It contains writing accessories*



*Contents of above Vanity Set. Custom made note pads and their leather cases could be ordered embossed in gold with the name of the owner of the car.*



*Another view of the writing accessories showing various note pads, pens, and ink containers of the car.*



*Another view of the writing accessories showing various note pads, pens, and ink containers.*



*An advertisement from a 1929 issue of The Saturday Evening Post magazine showing an accessory smokers Vanity Set. These were manufactured by Ternstedt, which was a division of Fisher Body. They manufactured a wide range of accessories, may fitted into luxury General Motors products like Cadillac.*



*An unusual set containing glass bottles—small flasks for liquor service*



*This Vanity Set with built in clock contains more ladies make-up accessories.*



*An empty set with built in clock probably held smoking items.*

When you think of luxury automobiles, the name Pierce Arrow often comes to mind. Their custom-bodied Town Cars were elegance personified! This 1927 Town Car has a Vanity Set covered in matched color leather with gold plating to match other interior hardware items.



*A Pierce Arrow labeled clock with gold plated rim matches this beautiful colored leather covered Vanity Set.*



*Another example of a Pierce-Arrow marked clock by Waltham in a Vanity Set.*

Since these were often kept when a vehicle was sold, survival on them is pretty good. They show up in antique shops, estate sales and of course in swap meets. Price will of course depend of how elaborate they are and if they are intended for a specific vehicle like Packard, Pierce, or Rolls Royce.

On average, nice complete examples can range from \$150-\$300. Others for specific cars can get pretty expensive with some known examples selling over \$1500 at auction.

I don't think one would look good in my Model T though.

Happy Collecting as always

*Terry*



## 2022 Franklin TREK REPORT HURRAH!



By Marty and Neil Sugermeyer

The Franklin Trek went back to a full week this year starting on Saturday July 30<sup>th</sup> and ending after breakfast on August 6<sup>th</sup>. We took two days to get ourselves to Binghamton, NY so that we could drop off Jay Jay at a kennel near Cortland, NY before heading to Cazenovia. We go here early enough to have lunch at Cazenovia Pizzeria on Albany St. before checking into the Trek. It was a good place to start because we were overdue for pizza and we met several longtime friends, some we had not seen for three years.

We checked in after lunch meeting a lot more Trek friends (actually Trek family) in registration. Then we got moved into Shove Hall (dorm). We reluctantly moved to that dorm when they were renovating Farber where we had been with our kids and dogs for about two decades. Now days, a suite with its own bathroom, kitchenette, and sitting area is a great idea. The first event was outside, the (formerly President's) reception preceded a scrumptious dinner in Hubbard Hall so we got started on our FT10 (Franklin Trek 10 pounds) gained during Trek week.

Sunday was our first tour day. We headed off to Syracuse just over 20 miles away. The first stop was the Erie Canal Museum (not the only one in the state). The Erie Canal was a major factor in USA history. Construction began in 1817 when DeWitt Clinton was governor of NY so it was called "Clinton's Folly". It opened in 1825 and was a quick success since the toll revenue collected in the first year equaled the total construction cost. Starting at the Hudson River and running to Lake Erie, it boosted NYC as the primary port on the east coast. We then headed to Hotel Syracuse for lunch and a visit to the site of many early Treks when the Franklin Factory was still standing nearby. The hotel has been beautifully restored to its original glory. We were back on campus for dinner and finished up our first day during the Hospitality / Entertainment time seeing Andy Wittenborn's slides (a different set each year).

On Monday we were off to ROME, uh – 32 miles to Rome, NY. The H.P. Sears Servicer Station Museum was our first stop and a super photo op. They allowed us to drive several Franklins close to the pumps of this beautifully restored 1929 service station. Our next stop was the Capital Theater that was built in 1928 and is being renovated to its 1939 condition. We had a delicious Italian lunch at the Delta Lake Inn, a beautiful location in Rome. Back at

the college, after dinner we enjoyed a great 1934 movie, "It Happened One Night" with Clark Gable and Claudette Colbert on a really large screen.

Tuesday's tour went 25 miles to Liverpool, NY to the Salt Museum on the shore of Onondaga Lake. Salt was first extracted from brine springs by solar evaporation in 1797. Salt production built Syracuse, NY. For a hundred years it supplied salt to most of the USA. After visiting the museum we had lunch at Heid's of Liverpool, a central NY landmark dating back to 1917. The Tuesday evening entertainment was a Trivia Night.

Wednesday morning the HHFC Board of Directors met followed by the Annual Membership meeting. The Parts Department was also open and the Franklin Store too. After lunch a Poker Run kept some air cooled engines running over local roads. Others loaded up a group and enjoyed rides around Caz. The evening entertainment was the Vintage Fashion Show. A total of 29 costumes were modeled with 5 models doing two outfits. Over the years I have learned that if I don't describe my outfit first, it gets forgotten. This year I even wrote myself a form. There were some requests for the story about how I got into collecting vintage clothing and accessories. It started at my first Trek in 1972. While out antiquing in our antique cars, Sue McKnight found an almost white dress from the early 1900s. When I admired it she handed it to me and said it might fit. I bought it and prepared it to wear to the final banquet with my hair done in an appropriate style. At the banquet, a founding member, Red Amick, saw me in that outfit. He said "You remind me of my mother when I was a boy." This was a very moving thing to hear from a WWI pilot who drove his 1912 Franklin from Cumberland, MD to the Trek each year. Since then I have had a hard time passing up vintage clothing and accessories.

Thursday morning featured a Tech Session, a talk by Kathy Wittenborn, and a vintage clothing sale by Sally Manwell. Lunch was on campus followed by a Road Rally. A few of us slipped away for a different type of horse power, a ride on some real horses through a beautiful forest. After dinner we saw a presentation by Jeff Mahl, great grandson of George Schuster, the driver of the Thomas Flyer and winner of the 1908 New York to Paris Race.

Friday, the last full Trek day, started with some entertainment by Drew Frek on a banjo, another ladies talk, and more sale of vintage clothing. By noon we

were headed for Lakeside Park for a catered lunch and the Franklin Olympics. Each year the FO features different events that challenge drivers and passengers. By 3:00 we were back at the college for the Annual Auction that raises money for the club. That left just enough time to get ready for the cocktail reception before the Banquet. After a delicious meal, we look forward to several awards including the longest distance driven to the Trek in a Franklin (We won in 1976 having driven from Pensacola, FL to Lake Dunmore VT to the Trek over 1600 miles). The Boyer Report gives the final count of cars (44 this year) and the COUNT UP. The Count Up starts by having the new Trekkers stand. Then they sit down and the rest of us stand waiting to be seated as THE NUMBER OF TREKS ATTENDED goes higher than you have been to. Eventually the last person standing is recognized and having been to the most Treks. After the banquet many folks linger to say goodbye to many friends, especially if they won't be at breakfast the next morning. We were happy to get a handout giving us the dates for the 2023 Trek.



Gabrielle Lavedan enjoyed a rumble seat ride to Rome.



Neil and Susan Lavedan at the H.P.Sears Service Station Museum.



Dave Roberts supervising the Parts Department



Franklins lined up at Heid's of Liverpool with a lot of Trekkers lined up to get lunch



Bob Metro giving a group of Trekkers a Caz ride



Running board talks are a Franklin tradition



HHFC Board Meeting surrounded by a display of Wittenborn pictures



Andrew Russel models his early 1900s pilots outfit.



Samantha Russell's 50s evening outfit was stunning.



Group picture of the Vintage Fashion Show

Until next years Trek!

*Marty*

## Membership Corner: Seven Ways to Attract People to Your Club

By Charlotte Dahlenburg,

ACA National Membership Committee Member, [deepsouth.aaca@gmail.com](mailto:deepsouth.aaca@gmail.com)



Many people choose to join a club based on relationships—family, friends, people they know and trust who invite them, club members who extend genuine hospitality toward visitors and their interests. When initiating a relationship, the goal should not be to get them in the club as fast as you can. Rather invite people to become part of an outing of the club as a way to develop relationships. Most people first come to a club because of a relationship they have with someone who already belongs. Emphasize that knowing and having a relationship with the person must come before an invitation to join.

1. Play off people's passion and strengths. Connect with people based on what you know or are willing to learn about them, their interests and their needs. Some people are looking for advice on a restoration, some are looking to purchase a particular car and some are looking to simply spend time around other car people. When reaching out to people who are not part of your club, know them or about their vehicle(s) well enough to share how being a part of a car community might enhance their lives, project or search.
2. Get out and visit. Have your membership team visit other clubs. Let them experience firsthand what it's like to be a guest and to feel like an outsider. They can bring back ideas of what to do and what not to do that can improve your own welcome program. Never stop trying new ideas to engage with visitors.
3. Welcome to the meeting. The first few minutes of someone visiting your club are crucial. I can't stress this enough. When visitors walk into your meeting, the welcoming effort is just beginning. A club brochure or National brochure will give people an insight as to who you are and will help to open conversation with new people. Introduce your visitor to as many people as you can or connect that person with someone in your club with similar vehicles or interests like touring or showing vehicles.
4. Follow up, follow up, follow up. You have invited friends, family and people you have met in the community to your meeting and your team has welcomed them, but you don't want to stop there. If you don't follow up with your visitors, you run the risk of not connecting with them again. Collect an email address or phone number and then make sure you follow up in a timely manner.
5. Your website creates an impression. The first impression you make with any potential visitor may very well be online. Many people who are thinking about joining a club will search online for information before even thinking about stepping foot into your meeting space. To create a good first impression with your online visitors, here's a list of information you MUST have on your club's website: location, directions, meeting times, what to expect and contact information. Don't take this information for granted. These are the most commonly searched questions by visitors. If you need to, ask someone who's not familiar with your club (even if it's a family member or friend) to check out your website to see if they can easily find what

- they would look for if they were planning on visiting. If you promote your club's website, people will come. When it comes to promoting your site, there are different tactics you can use, such as posting about it on social media, including it in your club brochure or adding it to your club business card. These will all be helpful in the short term. The most effective thing you can do though to turn your website into a tool that regularly leads new people to visit your meetings is to optimize your website for search engines. This is referred to as search engine optimization (SEO). Claim your local listings (e.g., Google, Bing).
6. Advertise on Facebook. Do you know where most people in your community socialize? If you guessed social media, you'd be correct. Practically speaking, to reach people in your community, your club needs to consider advertising on Facebook, since just having a Facebook Page no longer cuts it. It's not expensive. It doesn't require a ton of technical expertise. And it's not like sending a piece of direct mail—it's hyper-targeted. You don't have to sign a contract with Facebook or commit to spending thousands of dollars. You can test a short-term campaign for little money and see what type of results it generates.
7. Personalized invitations. Stop. If there's just one thing you take away from this article, let it be this point: Most people will attend a meeting or event if they're invited by someone. There are no other outreach events or tactics you can use that can even come close to matching these results. Don't believe the hype from other ideas. Asking someone is still the single best thing your members can do to reach more people. In the business world, this is known as word-of-mouth marketing, and it's just as effective. I know technology can make it feel easier to reach more people (like social media advertising), and it's definitely worth pursuing, but don't overlook the importance of challenging your club members to personally invite people. Cruise-ins, club picnics, car shows and other special occasions are ideal times to invite people who are not members. Personal invitations are excellent for encouraging participation. Encourage your club to interact with others at events like cruise-ins, cars and coffee, local shows and displays. Encourage members to carry business cards with club information, brochures, membership applications and the car cutouts provided by ACA National (email Karen White to order these free for your club). The ideas are endless, so there's no need to stick to an annual event unless you're experiencing consistent results. Feel free to mix up what you're doing to reach different people in your community. ACA and your local regions and chapters have so much to offer to the community. Get out and explore new ways to get the word out about the many ways we can connect and enhance lives through our clubs.

**(Reprinted from the 2022 August  
Speedster with permission from the ACA)**



# Historic Virginia Triangle Tour

See for more information:  
<https://odma.aaca.com/2022-fall-tour/>

## 2022 Old Dominion Meet Association Tour

Thursday October 27, 2022 through Sunday October 30, 2022

### Event Registration Form

Name: \_\_\_\_\_ Spouse or Guest: \_

Address: \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ City \_\_\_\_\_ AACA#: \_

Email \_\_\_\_\_ Cell phone: \_\_\_\_\_ Home phone: \_\_\_\_\_

### OLD DOMINION MEET ASSOCIATION

Car you will drive for the tour: \_\_\_ I will bring a trailer. Circle one: YES or NO

Host hotel: Hilton Garden Inn 180 Regal Way, Newport News, Virginia 23602. (Group Code is ODMA. October 27 to October 30, 2022. Our rate is \$147.00 including a continental breakfast.) Call the hotel at 757-947-1080 or go to:

[www.newportnews.gardeninn.com](http://www.newportnews.gardeninn.com) to book online. Additional hotel: Hampton Inn 151 Ottis Street, Newport News, Virginia 23602. It is adjacent to the Hilton Garden Inn. We do not have reserved rooms with the Hampton Inn.

**Registration includes Berkeley Plantation entrance fee and box lunch, Marnier's Museum entrance fee, lunch at Captain Chuck-A-Mucks, and St. Luke's Church entrance fee.**

Tour Registration fee per person : Attending: \_\_\_x \$80.00 = \_\_\_

Thursday evening (10/27) get together 6:30 p.m. : Attending: \_\_\_x \$20.00= \_\_\_

Friday (10/28) Berkeley Plantation Tour w/boxed lunch/drink: Attending: \_\_\_

Friday night (10/28) 6:30 p.m. Mexican dinner at Chihuahua's, 309 Oyster Point Rd. Newport News, VA 23602

10 minute drive from the Hilton Garden Inn: Attending: \_\_\_x \$25.00 = \_\_\_ Saturday (10/29) Guided Tour of Mariner's Museum: Attending: : \_\_\_\_\_

Saturday (10/29) Lunch at Captain Chuck-A-Muck's: Attending:: \_

(Each served with Old Bay Fries, Fountain Drink/Iced Tea, Key Lime Pie and includes gratuity)

Menu choices (Indicate #): Crabcake Sandwich \_ Fried Mahi Sandwich \_\_\_ Cheeseburger \_\_\_ Saturday (10/29) Banquet dinner 7:00 p.m. Hilton Garden Inn: Attending: \_\_\_x \$35.00= \_\_\_\_\_

Total = \_\_\_\_\_

Make checks payable to: HVPR Mail checks to:

John Mitchell

18 Blacksmythe Lane Newport News Virginia 23602



## ODMA Fall Tour hosted by Historic Virginia Triangle Tour Itinerary

October 27, 2022 through October 30, 2022

### Thursday, October 27, 2022

4:00 p.m. - 6:30 p.m. Registration packets available at the Hilton Garden Inn

6:30 p.m. - 8:00 p.m. Welcome Pizza Dinner. (Pizza, salad, drinks) Hilton Garden Inn

### Friday, October 28, 2022

Breakfast and registration packets available

10:30 a.m. Tour Berkeley Plantation and Lunch

1:00 p.m. Driving tour of Colonial Williamsburg, Colonial Parkway, Jamestown, and Yorktown.

3:00 p.m. Optional touring choices in Yorktown. Optional additional tour of the Yorktown Visitor Center and driving the Yorktown Battlefield Roads. Highly recommend!

5:00 p.m. Return to Hilton Garden Inn.

6:30 p.m. Dinner at Chihuahua's Mexican Restaurant 309 Oyster Point Rd. Newport News, Virginia 23602 Just 10 minutes from the Hilton Garden Inn.

### Saturday October 29, 2022

Breakfast

9:00 a.m. Driving tour to Mariner's Museum.

10:00 a.m. Guided tour of Mariner's Museum.

11:15 a.m. Driving tour to Captain Chuck a Muck's along the Pagan River in Smithfield for lunch .

1:30 p.m. Tour Historic St. Luke's Church in Smithfield.

2:15 p.m. Driving tour to Surry ferry. See the sites of

Bacon's castle and Smithfield as well as additional historic sites. Get some peanuts along the way.

5:00 p.m. Return to Hilton Garden Inn.

7:00 p.m. Banquet dinner at Hilton Garden Inn.

### Sunday October 30, 2022

Breakfast and safe drive home!



### Berkeley Plantation

Berkeley Plantation, one of the first plantations in America, comprises about 1,000 acres on the James River on State Route 5 in Charles City County, Virginia.

### Yorktown Battlefield

Discover what it took for the United States to be independent as you explore the site of the last major battle of the Revolutionary War.



### Colonial Williamsburg

Experience the largest outdoor educational living museum in the country, through immersive and authentic 18th-century programming for our guests.



### Mariner's Museum

From inspiring stories of mariners who risked it all for freedom to true tales of man conquering the wild seas, our galleries will spark curiosity, wonder, and an appreciation for our shared maritime heritage.



### Saint Luke's Church

St. Luke's Church, also known as Old Brick Church, or Newport Parish Church, is a historic church building, located in the unincorporated community of Bennis Church, near Smithfield in Isle of Wight County, Virginia.

**Host Hotel Information** :Hilton Garden Inn 180 Regal Way Newport News, Virginia 23602

Our Group Code is ODMA. October 27 to October 30, 2022.. Our rate is \$147.00 including a continental breakfast. Call the hotel directly at 757-947-1080 or if you prefer go to: [www.newportnews.gardeninn.com](http://www.newportnews.gardeninn.com)



Register YOUR vehicle for the Tidewater Region AACA  
**Forty-Eighth Annual Meet**  
 Eggleston Corporate Offices, 5145 E. Virginia Beach Blvd., Norfolk VA  
 8 AM to 3 PM Saturday, September 24, 2022



Show Information at: [http://traaca.com/2022\\_show.htm](http://traaca.com/2022_show.htm)

Meet Chairman: Bob Stein Phone: (757) 270-3689 email: posti@aol.com

**PARTICIPANT REGISTRATION FORM - PLEASE PRINT**

SAVE \$5 per vehicle! Preregister by September 14, 2022!

**UNMODIFIED VEHICLES 1997 AND OLDER ONLY!**

Mail your completed registration form and check payable to 'TRAACA' to:  
 Jerry Adams - Registration 3400 Commerce Street  
 Portsmouth VA 23707

Name: \_\_\_\_\_ Phone : (\_\_\_\_) \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip Code \_\_\_\_\_

Owner Age (For Oldest/Youngest Owner Awards): \_\_\_\_\_

Distance Vehicle Driven (For Long Distance Award): \_\_\_\_\_

**VEHICLES MUST BE ON SHOW FIELD BY 11:00 AM**

Displayed vehicles must have a visible fully charged, operational, UL-approved fire extinguisher.

VEHICLE 1 Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

VEHICLE 2 Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

EARLY REGISTRATION (Postmarked BY September 14, 2022) @ \$15.00 each

LATE REGISTRATION/DAY OF SHOW @ \$20.00 each

Total \$ \_\_\_\_\_

I agree that the Tidewater Region AACA, Eggleston Services, named sponsors, directors, officers, employees, volunteers and agents of the above will not be held liable for any injury or damage incurred by the listed vehicle(s) entered in the show before, during, or after the meet on September 24, 2022. I further certify that I have the required Liability Damage Insurance on the listed show vehicle(s) for the state in which it is registered.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Calling all Motorcycles, Convertibles and Jeeps



Join us for a topless ride through Chesapeake and Virginia Beach with the wind in our hair and the sunshine on our faces as we show our support for the 6 million Americans diagnosed with Alzheimer's and their caregivers in the

1st Annual

# TOPLESS RIDE

to

# End Alzheimer's

**Saturday, September 10<sup>th</sup>**

(Rain Date September 17<sup>th</sup>)

**Start: Brickhouse Diner**

941 Providence Square Shopping Center  
VA Beach (opens @ 7 am for breakfast)  
8 -930 am Registration & Check-In  
930 - 10 am Briefing & Roll Out

50/50 Raffle  
Raffle prizes  
Auction  
Awards

**Finish: Hooters of Greenbrier, 1105 Merchants Way**

Chesapeake (1230 - 3 pm)  
Free Wing Buffet, Salad and Water  
Live Music by Anthony Rosano & the Conqueroos

\$20 per vehicle/driver  
\$10 per additional rider  
Children 0-12 years Free  
Register by August 10<sup>th</sup> for a  
free commemorative t-shirt

Scan the QR code to register or contact us and we will send you the link or assist you offline. Registration available day of.



For more information or assistance, please contact

[Topless2endalz@gmail.com](mailto:Topless2endalz@gmail.com)

Rachael 757-546-4251

Theresa 757-268-5186

\*\*All donations are tax deductible and benefit the Alzheimer's Association Walk to End Alzheimer's teams **Papa's Peeps** and **Alzenda & Friends**. \*\*\* **Join us on Facebook @ Topless Ride to End Alzheimer's**





# FIND YOUR SHINE

WELCOME  
to the  
NEIGHBORHOOD

## ROLL UP AND JOIN ATLANTIC SHORES FOR OUR FOURTH ANNUAL CLASSIC CAR CRUISE-IN

It's time to get your baby shined up and ready to show off at Atlantic Shores Retirement Community's Classic Car Cruise-In. Put her in park, compete for one of three prizes, and enjoy lunch prepared by our award-winning culinary team. Then we'll follow up the festivities with our traditional Parade of Classics ride through the neighborhood.

**SATURDAY, OCTOBER 1, 2022  
FROM 11AM - 2PM**

Rain Date – Sunday, October 2, 2022

1200 Atlantic Shores Drive • Virginia Beach, VA 23454  
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RSVP to Matt Doscher:  
757-448-7048 or [VLW78@hotmail.com](mailto:VLW78@hotmail.com)  
by September 26, 2022

Hope to see you there!



Greater Atlantic Shores Properties.

## Youth in Our Hobby How-To

By Mary Bartemeyer  
Vice President - Regions & Chapters Website Development



(Reprinted from the 2022 Spring Rummage Box with permission from the AACA)

We often hear talk about how young people are not interested in our hobby. I don't agree. Take a car to a Cruise-In or other venue that has people not in our hobby and watch what happens when you interact with youngsters and their parents when they encounter an older vehicle. If you put a young person in your vehicle and point out the differences you might be surprised at the reaction of not only that young person but also the parents. Sit them in the seat and ask the following questions: What about windows, if there are none, is it a touring car that has side curtains? Or if it does how do you roll them down? (i.e. hand crank, etc.) Where are the seat belts? Does it have an entertainment center? i.e. radio Where do you plug in your computer? Doesn't have a charging port? Is there a speedometer? How about a gas gauge? How fast does it go? How many pedals are on the floor and what do they do? Is there a horn and where do you honk it? Once you get the kids talking and searching, watch the expression on the parents face. If they look interested, ask them to join the hunt. Sometimes they get jealous that their kids get the opportunity to experience the above. In the end let them take pictures. It will be a memory that could last forever and spark a new member down the road. Better yet, take them for a ride. Whether a ride around the parking lot or a ride around the block, make it memorable.



Photo by Matt Hinson

## AACA Calendar of Events

[http://www.aaca.org/Calendar/aaca\\_calendar.html](http://www.aaca.org/Calendar/aaca_calendar.html)

### SEPTEMBER 2022

September 10-16 - Sentimental Tour  
- Gettysburg, PA

September 17—46th Edgar Rohr Memorial Car Meet—Manassas Museum, Manassas, Va.

September 18-23 - Reliability Tour - Shepherdsville, KY

September 25-30 - Revival AAA Glidden Tour - Central New Jersey

### OCTOBER 2022

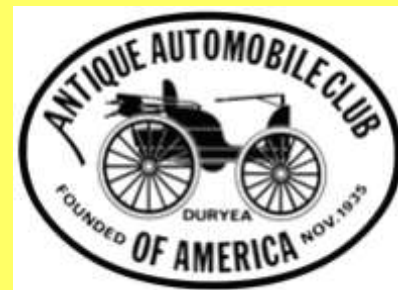
October 4-7 - Eastern Fall Nationals - Hershey, PA

October 8—TCVVC Cars of Our Lives Show—Port St. Lucie, Florida

October 13—Chikasha Swap Meet—Chickasha, Oklahoma

October 15 — Exmore Town Park Auto Show Part VI Main St., Exmore, Virginia

October 27—30 ODMA Historic Virginia Tour - Newport News, Virginia





# TRAACA MEMBERS' PAGE

*Members celebrating anniversaries in September*

- John T & Mary Ann Blair
- Thomas & Dawn Bottoni
- Joe & Genny Formato
- Mickey & Toni McChesney
- Andrew & Brittany Sitar
- Jason & Lisa Sturniolo

*Members celebrating birthdays in September*

- Ellen Adams
- Dawn Bottoni
- Kelly Dayton
- Scott Dayton
- Donna Elliott
- Marie Gancel
- Joe Gentile
- Mollie Hunger
- Ivan Joslin
- Betsy Keen
- Patrizia Lo Betti Ludovici
- Tracey McDonnell
- Jeff McKain
- Wes Neal
- Tom Poe
- Jon Sieck
- Andrew Sitar
- Barbara Talley
- Robert "Bob" Ward
- Bill Wilcox
- Bob Woolfitt



## Other Regional and Local Events

- SEPTEMBER 2022**
- 4 14th Annual Boulevard of Wheels Custom Car Show Norfolk, VA
  - 10 11th Annual Ancient Order of Hibernians Car Show Virginia Beach, VA
  - 11 Newport News Sheriffs Office Project Lifesaver Car Show Newport News, VA
  - 17 Health Fair Cruise-In and Car Show [FREE!] Norfolk, VA
  - 17 Mustang Club of Tidewater Fall Car Show Virginia Beach, VA
  - 17 Pontiacs of Coastal Virginia Charity Car Show Elizabeth City, NC
  - 17 46th Annual Edgar Rohr Memorial Car Meet Manassas, VA
  - 24 Patriot Classic Car Show Virginia Beach, VA
  - 24 Suffolk Rods & Muscle Cars 9th Annual Charity Car Show Suffolk, VA
  - 28 - Fall Carlisle Swap Meet
  - 2 Oct Carlisle, PA
- OCTOBER 2022**
- 1 Kars 4 Kids Charity Car Show Chesapeake City Park Chesapeake, VA
  - 15 Tidewater Automotive Modelers Society 30th Annual Contest & Swap Meet Norfolk, VA
  - 15 7th Annual European Cars of Williamsburg AutoFest Williamsburg, VA
  - 22 20th Annual Virginia Fall Classic Car Show Newport News, VA
- NOVEMBER 2022**
- 5 4th Annual Hall Chevrolet Car Show & Fall Festival Suffolk, VA

## Sunshine Report

*No new member news*

Please provide Member Care/Sunshine Report information on TRAACA members to Bob Stein at [posti@aol.com](mailto:posti@aol.com) or 588-6200.

## Welcome to Our New Members!



## EDITOR'S DESK

Doug Grosz  
[traaca.mudflap@gmail.com](mailto:traaca.mudflap@gmail.com)

School Days, School Days the good old golden rule days. Summer is over for me as we go back to school and I am ready for a new group of 7th graders. Of course I love teaching US history from 1865 to current, and I am able to link my curriculum to the AACA and TRAACA as I discuss the changes in our society caused by the development and growth of the automobile. As part of the industrialization of America, we discuss the use of the assembly line by Henry Ford in the mass production of the Model T. We also discuss the cost of the Model T to the average income of the USA and the eventual production of over 15 million Model T's. I even take the time to show a video on YouTube from Bloomberg Pursuits with columnist Hannah Elliott learning to drive a Ford Model T at the Henry Ford Museum.

Then I can explain to the students about TRAACA and the members that have Model T's that they still drive for enjoyment, just like the people of our past enjoyed the mobility of the automobile and the places they could go. This is how we grow the hobby. When I have a student that shows more interest, I tell them about our public events and other car shows in

the area so they can continue to explore their new interest. So make sure you share your love of cars with your children, grandchildren, and maybe great grandchildren as we grow the hobby for the future.

Make sure you look at our activities coming up include the dinner on the 15th. Skip as emailed about RSVP's for the dinner on August 31, so check your email. Also our TRAACA Annual Meet is the 24th at Eggleston Services in Norfolk (see page 18). On the front page you see the information about the October Chili Cookoff at the Milligan's on October 29.

The ODMA Fall Tour also occurs in October from the 27th through the 30th. It is being hosted by our sister region HVPR. It includes activities at the Berkeley Plantation, Yorktown Battlefield, Colonial Williamsburg, Mariner's Museum, Saint Luke's Church in Smithfield, Bacon's Castle in Smithfield, Captain Chuck-A-Mucks for lunch, along with other opportunities to dine with friends from other regions. So plan your activities as we round the curve from summer and aim toward fall.

See you on the highways,

*Doug*








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 For more information, go to [traaca.com](http://traaca.com)



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## Tidewater Region AACA 48th Annual Meet



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**September 24, 2022 - Norfolk VA**



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*GM VP of Design Bill Mitchell's 1959 XP-87 Corvette Stingray Racer—designed by Peter Brock and Chuck Pohlman*